

all swiss made



swissness

features

emotions

emotions

features

swissness

all swiss made



Ok Clock / Click Clock® has many frills, one day it can be made to look young and fashionable, the next more subdued... What looks hot on surfers at weekends can be worn to work by executives on Monday.

The modular system offers the Click Clock® owner freedom to assemble it from scratch to suit any time her or his personal taste or mood.

The watch from Crival® is or has been on display or sale in several museums of modern art, including: Musée International de l'Horlogerie, La Chaux-De-Fonds, Kunst Industrie Museum Zürich Switzerland; Centre Pompidou, Musée d'Histoire Contemporaine and Musée des Arts Décoratifs, Paris, France; Museum für Kunst und Gewerbe Hamburg, Kunstmuseum Wolfsburg, Neue Sammlung, Munich, Germany; Kunstindustrimuseet, Danish Design Center Copenhagen, Denmark; Musée des Arts Décoratifs, Montreal, Canada; Philadelphia Museum of Art and Chicago Athenaeum, Museum of Modern Art (MoMA) New York, USA; Tobu Design today Tokyo, Japan etc.

emotions

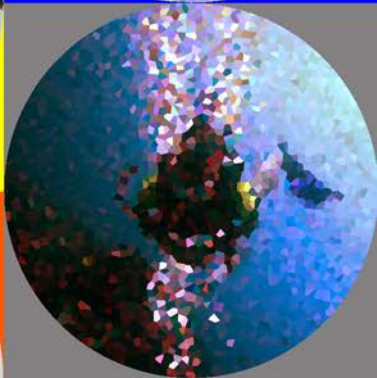
features

swissness

all swiss made

fiberglass
case

waterresistant
100 feet



swiss
developement
and manufacturing

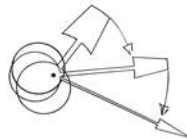
covered
and built in crown

all swiss made

minute trim
ring



all watch
parts are made
in Switzerland



patented ®
hand system

spare box and
desk clock



emotions

features

swissness

Ok Clock / Click Clock® has all the qualities you would expect of a Swiss watch: it is accurate, robust reliable and waterproof to 100 feet with a recessed crown and a mineral glass in oversized thickness.

The components are tested against allergy. The bands are ventilated and embrace the wrist with a soft and gentle touch, which provides an exclusive wearing confort to this watch.

The timeless design concept creates a well balanced product and an object that unites beauty, communication and technology in perfect harmony.

Over 80 different possibilities to create your watch with each set!

We wish you a good time and a lot of nice hours, minutes and seconds!

your Crival® team

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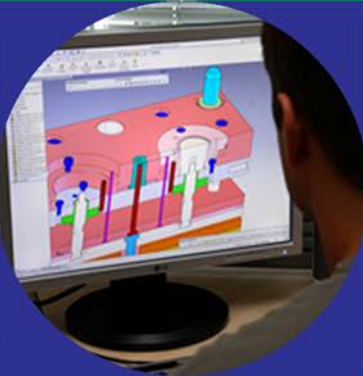
swiss integrated
developement



swiss tooling and
production



all swiss made
is your guarantee
for long lasting quality



swiss design
by christophe walch

emotions

features

swissness

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ETAG

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