

all swiss made



swissness

features

emotions

swissness

features

emotions

all swiss made



**Ok Clock / Click Clock®** has many frills, one day it can be made to look young and fashionable, the next more subdued... What looks hot on surfers at weekends can be worn to work by executives on Monday.

The modular system offers the Click Clock® owner freedom to assemble it from scratch to suit any time her or his personal taste or mood.

The watch from Crival® is or has been on display or sale in several museums of modern art, including: Musée International de l'Horlogerie, La Chaux-De-Fonds, Kunst Industrie Museum Zürich Switzerland; Centre Pompidou, Musée d'Histoire Contemporaine and Musée des Arts Décoratifs, Paris, France; Museum für Kunst und Gewerbe Hamburg, Kunstmuseum Wolfsburg, Neue Sammlung, Munich, Germany; Kunstindustrimuseet, Danish Design Center Copenhagen, Denmark; Musée des Arts Décoratifs, Montreal, Canada; Philadelphia Museum of Art and Chicago Athenaeum, Museum of Modern Art (MoMA) New York, USA; Tobu Designtoday Tokyo, Japan etc.

emotions

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features

fiberglass  
case



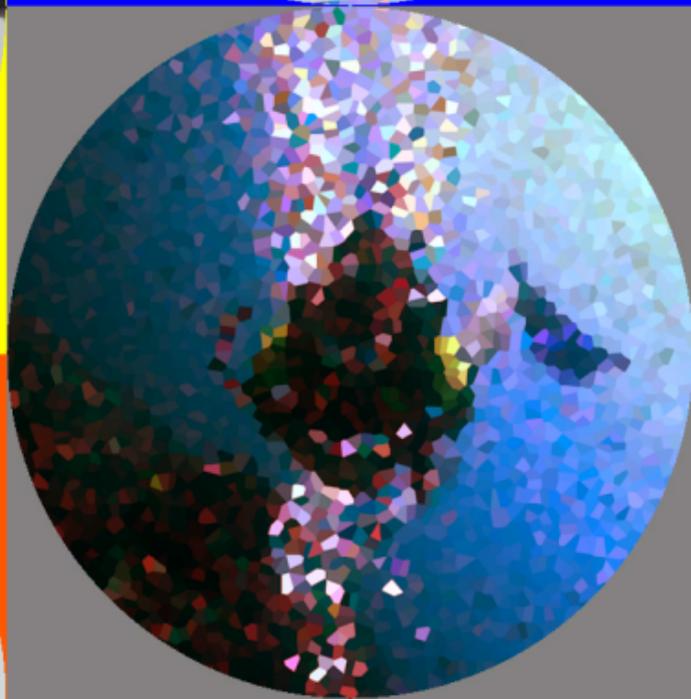
waterresistant  
100 feet

swissness

swiss  
developement  
and manufacturing



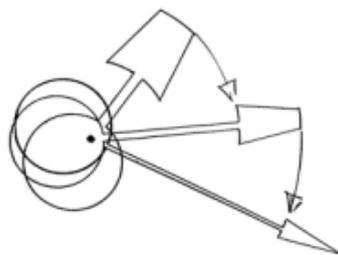
covered  
and built in crown



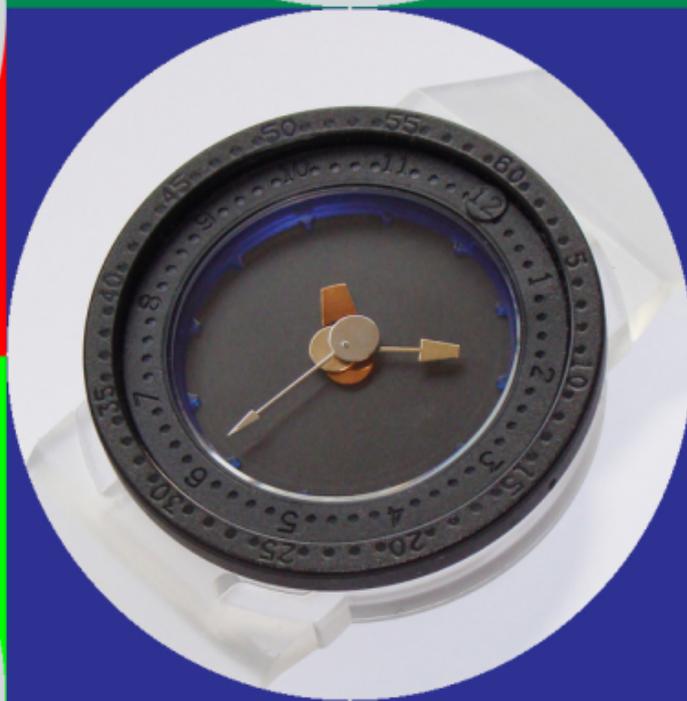
all swiss made

minute trim  
ring

spare box and  
desk clock



all watch  
parts are made  
in Switzerland



patented ®  
hand system



swissness

features

emotions

**Ok Clock / Click Clock®** has all the qualities you would expect of a Swiss watch: it is accurate, robust reliable and waterproof to 100 feet with a recessed crown and a mineral glass in oversized thickness.

The components are tested against allergy. The bands are ventilated and embrace the wrist with a soft and gentle touch, which provides an exclusive wearing confort to this watch.

The timeless design concept creates a well balanced product and an object that unites beauty, communication and technology in perfect harmony.

Over 80 different possibilities to create your watch with each set!

We wish you a good time and a lot of nice hours, minutes and seconds!

**your Crival® team**

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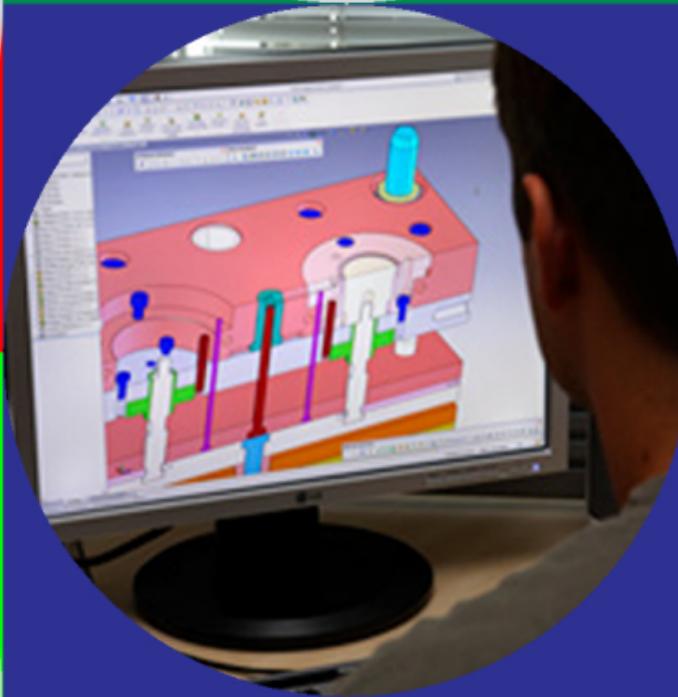
swiss integrated  
development



swiss tooling and  
production

swissness

all swiss made  
is your guarantee  
for long lasting quality



swiss design  
by christophe walch



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